

## Holla Rewardz Security Information

At Holla Rewardz, we take the security of your personal information and transactions very seriously. We have implemented robust security measures to protect your data from unauthorized access, disclosure, alteration, and destruction. Below, we outline the key security practices and technologies we use to ensure the safety and integrity of your information.

### 1. Data Encryption

- **SSL/TLS Encryption:** We use Secure Sockets Layer (SSL) and Transport Layer Security (TLS) protocols to encrypt data transmitted between your browser and our servers. This ensures that any information you share with us is encrypted and cannot be intercepted by unauthorized parties.
- **Encryption at Rest:** Sensitive data stored on our servers is encrypted at rest using industry-standard encryption algorithms to protect it from unauthorized access.

### 2. Access Controls

- **User Authentication:** We employ strong user authentication mechanisms, including multi-factor authentication (MFA), to verify the identity of users accessing our platforms.
- **Role-Based Access Control (RBAC):** Access to sensitive information is restricted based on user roles and responsibilities. Only authorized personnel with a legitimate need to access the information are granted permission.

### 3. Network Security

- **Firewalls:** Our network is protected by firewalls that monitor and control incoming and outgoing network traffic based on predetermined security rules.

### 4. Data Security

- **Data Minimization:** We only collect and store the minimum amount of personal data necessary to provide our services. This reduces the risk of data breaches and unauthorized access.
- **Data Anonymization:** Where possible, we anonymize personal data to protect your identity and privacy.

### 5. Regular Security Audits

- **Vulnerability Assessments:** We conduct regular vulnerability assessments to identify and address potential security weaknesses in our systems.

## 6. Incident Response

- **Incident Response Plan:** We have an incident response plan in place to promptly and effectively respond to security incidents. This includes identifying, containing, and mitigating the impact of any security breach.
- **User Notifications:** In the event of a security breach that affects your personal information, we will notify you promptly and provide details on the nature of the breach and the steps we are taking to address it.

## 7. User Responsibilities

- **Account Security:** Users are responsible for maintaining the security of their account credentials. We recommend using strong, unique passwords and enabling multi-factor authentication (MFA) for added security.
- **Phishing Awareness:** Be cautious of phishing attempts and avoid clicking on suspicious links or providing personal information to unverified sources.

**8. Contact Information** If you have any questions or concerns about our security practices or if you believe your account has been compromised, please contact us immediately at:

- **Email:** [info@hollarewardz.com](mailto:info@hollarewardz.com)
- **Phone:** +91 11 4244 0037
- **Address:** E 131 2<sup>nd</sup> Floor Ganpati Bhawan Mohammadpur Bhikaji Cama Place New Delhi - 110066

Your security is our priority, and we are committed to protecting your data and providing a secure experience on Holla Rewardz.